

Crook County Library

Social Networking Use Policy

Adopted by the Library Board of Trustees, October 14, 2010
Revised by the Library Board of Trustees, November 12, 2015

Social software is defined as any website or application which allows users to share information. Social software can include blogging, instant messaging, wikis, social networking sites, mobile applications, as well as others. The Crook County Library public relations plan sets forth the goal to “increase the visibility of the library:”

- Increase public knowledge of the variety of services available at the library.
- Increase knowledge and use of library services among people who have not traditionally used the library.
- Increase public visits to the library either physically or electronically.
- Foster an active dialogue and build relationships between the library and individuals and organizations in the community.

Social networking sites, such as Facebook, YouTube, Twitter, and other tools can be powerful tools to convey the library’s message and information to community residents of all ages and reach out to potential library users in new ways.

Many social networking sites allow users to become a ‘friend’ or associate their own personal profile with the library’s profile. The library does not act in place of or in the absence of a parent and is not responsible for enforcing any restrictions a parent or guardian might place on a minor’s use of these sites. Users may remove themselves from the library’s “friend” or “fan” lists at any time.

Comments, posts, and messages are welcome on any of the Crook County library’s social networking sites. While the CCL recognizes and respects differences of opinion, all posts and interactions will be regularly monitored and reviewed for content. All posting which contains any of the following will be removed and the poster banned from posting any additional messages to the library’s social networking sites:

- Obscene or racial content
- Personal attacks, insults or threatening language
- Potentially libelous statements
- Plagiarized or material restricted from reprinting by copyright law
- Private, personal information published without consent
- Comments unrelated to the context of the forum
- Hyperlinks to material or sites that are unrelated to the forum

- Commercial promotions or spam
- Organized political activity
- Photos or other images that fall in any of the above categories

In addition the Crook County Library reserves the right to edit or modify any postings for space or content while retaining the original intent of the post. The Library also is granted the right to reproduce comments, posts, photographs, videos, and messages in other public venues. Identifying information other than the first name will be removed unless prior permission from the user is given.

The Crook County Library assumes no liability regarding any event or interaction that takes place by any participant in any library sponsored social networking service. The library does not review or endorse any content found outside of the pages created by the Crook County Library staff. The library may use social media to raise awareness of community events that are not sponsored by the library; this is done as a public service and does not constitute an endorsement. Participation in Crook County Library social networking services implies agreement with all library policies. If a user does not agree to these terms they should not use these services.

The role and use of social networking sites will be periodically evaluated by library staff and may be terminated at any time without notice to users.